SIGMA TECHNOLOGY LOGOTYPE USAGE

The Sigma main logotype

The Sigma Technology main logotype is our most important distinctive feature and symbol. We use the main logo in business specific communications (website, recruitment events, first slide of the company presentation, rollup, etc.). The Sigma logotype is a registered trademark within the EU. It consists of the plus sign, the name Sigma, the profile colors red and black, conveying strength and energy.

All companies within Sigma Technology Group should use the Sigma Technology main logo. The Sigma Technology daughter company name is always presented in plain text, not as a part of the logo.

Logotype Alternative Use

The main logo is available in positive (black letters) and negative (white letters) versions. The colored version of the logo is used as much as possible and is obligatory for web and digital usage. The positive (black letters) version is used on light backgrounds. The negative (white letters) is used on dark backgrounds.

File: logo-sigma-technology-full-color-
transparent-background.

The outline logo is a complementary version of the main logo and is to be used as an alternative on scaled designs on solid background colors only. The positive version (black letters) is to be used on solid light background colors only and the negative version (white letters) on solid dark background colors. These versions of the logo shouldn't be used as main design elements or on an image.

All logos are available in PNG and EPS formats. Printing houses might need a vector version (EPS). For getting EPS versions of the logo, please contact Nataly Lamkén, CCO at Sigma Technology Group at
nataly.lamken@sigmatechnology.com